

# CALL FOR ARTISTS

Mayor James Davis is pleased to announce that the Bayonne Urban Enterprise Zone has an amazing opportunity to participate with an Art Installation Program in Bayonne's UEZ/SID Broadway District.



Please Call: 201-858-6357

Please Visit: [www.bayonnenj.org](http://www.bayonnenj.org) to download official RFP Application





# City of Bayonne

*JAMES M. DAVIS, MAYOR*

Bayonne UEZ/SID

Municipal Building

630 Avenue C RM#10

Bayonne, NJ 07002

(201)858-6357 Fax (201) 858-6079

## **REQUEST FOR PROPOSAL – Bayonne Urban Enterprise Zone-Bayonne Special Improvement Artwork Installation Project 2018.**

Dear Artists:

The Bayonne Urban Enterprise Zone Management Corporation in partnership with the City of Bayonne, is pleased to announce the **Bayonne UEZ-Bayonne Special Improvement Artwork Installation Project**. The Bayonne UEZ is seeking well executed proposals for artwork on various utility boxes in the art style of Trompe-l'oeil.

### **“Utility Boxes”**

We are optimistic that this new installation will add vibrant artwork which helps deter unsightly graffiti and creates pleasant spaces for residents and visitors alike. We invite artists to participate in this unique program designed to transform common utility boxes into works of art, which will add beauty to the City of Bayonne for years to come. We believe this art installation will add to the vitality of our shopping district.

Our goal is for the art work to be part of the over- all effort to make Bayonne a destination for unique shopping and dining experiences. We would love to have art walk tours.

We are optimistic that this public art installation within the Bayonne UEZ/SID shopping district from 17<sup>th</sup> to 40<sup>th</sup> Street will be the first phase of ultimately extending to 55<sup>th</sup> Street and Broadway.

The winning artwork submission(s) should achieve a memorable, visually arresting, and positive image that will inspire the community and encourage interaction with bystanders.

**Thank you,**

**Dee Dee Bottino**

**REQUEST FOR PROPOSAL (RFP)**  
**Bayonne Urban Enterprise Zone-Bayonne Special Improvement**  
**Artwork Installation Project 2018**

**Project Overview**

The program is geared towards the recognition and celebration of artwork. We are seeking artist to various utility boxes with original designs. Once professionally painted, these utility boxes in the business districts will contribute to vitality and attractiveness of the streetscape. This art installation program is made possible through the efforts of Mayor James Davis, the Bayonne Urban Enterprise Zone/Special Improvement Corporation.

**Process**

- Preference will be given to Hudson County residents.
- Up to 3 designs by each Artist will be considered.
- Preferences for specific boxes will be considered but cannot be guaranteed.
- Utility boxes must be scraped, cleaned and primed before the artists begin painting.
- Artist must supply their own water.
- Only durable materials may be used in the creation of the artwork. Artists must avoid dark palettes on utility boxes in order to prevent boxes from overheating in the sun.
- Drop cloths should be used at all time while painting.
- Applied paint must not interfere with operation of the box's hinges, vents and locks in addition to the legibility of any cautionary text on the box.
- Artists are responsible for protecting their work from the elements and possible vandalism with a protective varnish and coating.
- Passage on the sidewalk for pedestrians must be at all times maintained.
- Artist wishing to submit multiple drawings please submit separate proposals for each.
- Selection will be made by The UEZ/SID Art Committee.
- Submissions will be kept on file for future consideration.
- Artists will be notified if and when their designs are selected.
- Please note this selection program is based on this RFP; all proposals are in competition with one another.

We look forward to receiving your submission. Please carefully read and complete the attached RFP and application forms to apply and do not hesitate to contact us with any questions. **The submission deadline is Wednesday, February 28, 2018.**

### **Scope of the Work**

1) **Artwork** – sketch or sample drawing for the artwork being proposed with one page description of your inspiration for artwork. Once your artwork is reviewed, you will receive a letter notifying you if it was accepted. Artwork using a majority of dark colors on a utility box will not be considered due to the potential of overheating. No concepts regarded as negative, vulgar, violent, hateful, or discriminatory based on race, disability, gender, culture, or religion will not be considered.

2) **Installation** – an in-depth description of how the surface area will be treated before and after the installation to ensure the artwork’s durability.

3) **Artist Fees** – an accurate cost estimate for the completion of proposed mural, start to finish, that outlines all expenses and compensation, which includes design, labor, materials, supplies, and any other miscellaneous costs.

### **Selection Criteria**

- Original and well-executed use of realistic imagery that appears three dimensional.
- The artwork should complement the History of Bayonne & Broadway Shopping District main street environment and contribute to positive energy, boost morale, and upbeat attitudes among residents, visitors and shoppers.
- Beautify the streetscape and improve the cultural vibrancy of the neighborhood.
- Cost

### **Utility Boxes**

Remember that the work must be created from materials durable enough to remain permanent on stainless steel in an outdoor and urban setting and must not alter the structure or impede the proper functioning and maintenance of the utility box (i.e. no painting on or blockage of door handles, vents, locks or hinges).

#### **The City of Bayonne will be doing multiple boxes**

**Utility Box Size** - 72 inches high by 12 inches wide by 14 inches deep

**Utility Box Size** - 84 inches high by 28 inches wide by 20 inches deep

### **To Apply**

There is no application fee. Please complete and submit the attached application forms to the Bayonne Urban Enterprise Zone Office. Each proposal must be complete. Incomplete or late applications may be disqualified from consideration at the discretion of the UEZ/SID Art Committee.

**Timeline:**

- Submissions are due Wednesday, February 28, 2018
- Winning proposals will be selected and announced in March 10, 2018
- Installation(s) must be completely installed by April 27, 2018.
- A public unveiling will take place in early June.
- Compensation will be paid in full upon completion.

**Please send completed proposals to:**

**Attention:**

**Bayonne UEZ Office**

**Municipal Building Room 10**

**630 Avenue C, NJ 07002**

**Bayonne, NJ 07002**

Any questions please call by notifying the Bayonne Urban Enterprise Zone (201) 858-6357  
[bayonneuez@baynj.org](mailto:bayonneuez@baynj.org) DEADLINE TO ENTER: Wednesday, February 28, 2018

**ART WORK PROPOSAL**

**(Please Print)**

**Applicant:** \_\_\_\_\_

**Affiliated Business/Organization:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_ **City:** \_\_\_\_\_ **State/Zip:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Website:** \_\_\_\_\_

**Primary Phone:** \_\_\_\_\_ **Cell (optional):** \_\_\_\_\_

**Proposed artwork will be installed on: Utility Signal Box**

**Title of Proposed Artwork:** \_\_\_\_\_

**Brief Text Description of Design:** \_\_\_\_\_

\_\_\_\_\_

To allow for consistency in comparing mural proposals, please use the following guideline to determine and outline your fees. Please attach any other corresponding documentation as it relates to a detailed estimate. All costs (i.e. materials, equipment, supplies, etc.) must be included in your proposed quote.

**Cost**

**Materials and/or Supplies**

\$ \_\_\_\_\_

**Equipment**

\$ \_\_\_\_\_

**Labor** Total hours and manpower needed to complete

\$ \_\_\_\_\_

Art Design Fee

\$ \_\_\_\_\_

**Other (please be specific)**

\$ \_\_\_\_\_

**Total Fee** \$ \_\_\_\_\_

(Please note that the Total Fee cannot be amended after submission)

**I have read the corresponding Request for Proposal and agree to abide by the outlined terms and conditions during my participation in this program. I am also including every item described in the Artwork Proposal Check List.**

Signature \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

**FOR OFFICE USE ONLY**

**Date Rec.:** \_\_\_\_/\_\_\_\_/ 2018 **Installed Location:** \_\_\_\_\_ **Agreed Cost:** \_\_\_\_\_

**Artwork Proposal**

## ARTWORK PROPOSAL CHECK LIST

- ✓ **Full text description of design** identifying size, inspiration, symbolism, and/or other details – 1 page maximum
- ✓ **Detailed description of surface treatment before and after the art piece installation.**  
Include technique and exact materials used. The artwork must be durable to outdoor weather conditions, graffiti resistant, and should not cause any damage to the structure or surface it is installed on.
- ✓ **Artist resume/ Curriculum vitae** listing other public artworks, including supporting documents such as: press releases, newspaper articles, and samples of work.
- ✓ **Other supporting documentation**
- ✓ **Application Deadline: Wednesday, February 28, 2018**
- ✓ **Any questions** please call or email the Bayonne Urban Enterprise Zone (201) 858-6357 [bayonneuez@baynj.org](mailto:bayonneuez@baynj.org)