

## **Bayonne Announces *Bay911*(by RAVE Alerts) Alert to Keep Community Informed During Emergency Situations**

*Public Safety Officials Encourage Residents to Sign Up for Local Emergency Notifications to be Better Prepared for an Emergency*

**Bayonne, NJ Aug 16, 2023** – Public safety officials in Bayonne today announced that Bay911 is now available to all residents, replacing the previous SwiftReach911 system. Bay911 from RAVE Alerts is a free service that allows individuals to receive notifications sent from state and local authorities to stay informed on potentially hazardous situations involving weather, traffic, and other emergencies.

The switch to Bay911 allows residents to receive alerts via phone, and text, and answer poll questions that will give Bayonne officials critical information during emergency situations. Individuals who are signed up for alerts will receive reliable information.

Individuals who were previously signed up for SwiftReach911 will be automatically enrolled in Bay911 but are encouraged to sign up to Bay911 to add additional and updated information to the new platform to ensure accuracy. Residents and travelers to Bayonne who were not previously signed up for SwiftReach911 should sign up for free at <https://www.smart911.com/smart911/ref/reg.action?pa=bayonne>, or by TEXTING Bay911 to 67283, to receive timely and actionable emergency alerts via email, text, or voice message. They can also identify when and how they are alerted and communicated with before, during, and after emergencies.

“Bay911 strengthens Bayonne officials’ ability to communicate with residents when it matters most,” said Junior Ferrante, Bayonne Office of Emergency Management Coordinator. “This service allows for critical communication with the public and provides individuals with the information needed to stay safe or take precautions during hazardous or emergency situations.”

RAVE ALERTS is trusted by thousands of institutions including state and local authorities, businesses, and educational institutions. RAVE Alerts sends millions of messages daily and during critical situations such as severe weather.

Community members are encouraged to sign up for Bay911 and input or update their information and notification preferences today at <https://www.smart911.com/smart911/ref/reg.action?pa=bayonne> or by TEXTING Bay911 to 67283.